

Store Closed
All Day Monday

GIGANTIC JANUARY

We pay the same attention to "fit" and "satisfaction" during this sale as if your purchases were made at regular prices.

There is scarcely any man who cannot use an extra suit, another overcoat, or some article of wearing apparel from this great assortment—particularly since these can now be obtained at bargain prices.

The Biggest Sale of the New Year

All Profit Now Forgotten

El Paso people have become accustomed to beginning each New Year by buying unprecedented—because stocks are bigger and prices must be lower. A glance over this advertisement will show everything, just enough to induce you to visit the store. We know, absolutely, that the values

Clearing Sale of Overcoats

All overcoats are also offered at Sale prices—"Schloss Bros.," "Irvin's Union-Made" and other makes. No better time than now to purchase an overcoat. Read these prices, then come and see the overcoats, try on one or two and see how well they look.

TOPCOATS AND CRAVENETTES;
\$16.50 VALUES; CLEARING SALE
PRICE.....

\$8.25

\$20.00 OVERCOATS, IN BLACK AND
COLORS; CLEARING SALE
PRICE.....

\$10.00

"SCHLOSS BROS." OVERCOATS, IN BLACK AND COL-
ORS REGULAR \$25.00 OVERCOATS;
CLEARING SALE
PRICE.....

\$17.65

"SCHLOSS BROS." \$27.50 OVER-
COATS, BLACK AND COLORS;
CLEARING SALE PRICE.....

\$20.90

Men's Handkerchiefs

All handkerchiefs are included in January Clearing Sale. Buy a year's supply of handkerchiefs now, and save money.

10c HANDKERCHIEFS 5c
White handkerchiefs and handkerchiefs
with colored border, regular price
10c each; Sale price.....

5c

2-FOR-25c HANDKERCHIEFS 7c
Full sized white handkerchiefs, sell regu-
larly 2 for 25c; Sale price, each.....

7c

3-FOR-50c HANDKERCHIEFS 11c
White handkerchiefs, the reg. 3-for-50c
grade; January Clearing Sale
price, each.....

11c

35c HANDKERCHIEFS 21c
Pure linen handkerchiefs, 35c
values; Sale price.....

21c

25c HANDKERCHIEFS 15c
These are pure linen handkerchiefs, full
size, worth 25c each; Sale
price.....

15c

EXTRA! EXTRA!
Silk Handkerchiefs

All silk handkerchiefs and silk
mufflers are reduced in price for
January Clearing Sale. Read the
reductions on linen handkerchiefs
and mercerized mufflers noted
elsewhere in this advertisement.

EXTRA! \$1.00 SHIRTS 50c

Odds and ends of shirts. All of them \$1.00 shirts but the size range is broken, and the assortment of colors and patterns is not complete. Closing out price..... **50c**

Men's Sweater Coats

A warm sweater coat, one that will wear, can be bought now at an attractive price. Read these January Clearing Sale prices:

\$.75 Sweater Coats \$.43 1.25 Sweater Coats \$.89
1.00 Sweater Coats .79 2.00 Sweater Coats 1.35

Extra! \$3.00 Sweater Coats \$2.29—These are pure wool worsted sweater coats, come in white, blue, oxford, black, crimson, brown and green, regular price is \$3.00; January Clearing Sale price..... **\$2.29**

EXTRA! \$4.00 SWEATER COATS \$2.89
Pure wool worsted sweater coats, regular \$4.00 values; Extra Special at..... **\$2.89**

**Look for the
red canvas
front
310-312 San
Antonio Street**

Extra! Wool Undershirts
Odds and ends of Wool Undershirts, values up to \$1.50; Closing-out price..... **75c**

Extra! Pajamas and Gowns
All Pajamas and Night Gowns are offered at January Clearing Sale prices. In fact, everything in the store enters into this sale.

Union-Made Clothing

"Irvin's Union-Made" Clothing is included in the Clearing Sale. Note these two lots.

\$22.50 Suits \$13.35

"Irvin's Union-Made" Suits, good variety of choice, regular prices \$20.00 and \$22.50; Sale price..... **\$13.35**

\$18 Overcoats \$11.65

"Irvin's Union-Made" Overcoats, good values at \$18; Sale price..... **\$11.65**

Trousers

\$6.00 Trousers at..... **\$4.85**
5.50 Trousers at..... **4.35**
5.00 Trousers at..... **3.85**
4.50 Trousers at..... **3.45**
4.00 Trousers at..... **2.90**
3.50 Trousers at..... **2.45**
3.00 Trousers at..... **2.15**
2.75 and \$2.50 Trousers at... **1.79**
2.00 Trousers at..... **1.29**

Men's Hats

All the leading shapes and shades in men's hats—and these prices:

Regular \$2.00 Hats at... **\$1.35**
Regular \$2.50 Hats at... **\$1.85**
\$3.00 and \$3.50 Hats at... **\$2.35**

EXTRA! \$2.50 Hats \$1.00
Odds and ends in men's hats. Regular prices go as high as \$2.50. Closing-out price is \$1.00.

Men's Underwear

Now is certainly the time to buy underwear! Our underwear stock embraces every grade and every weight. It is impossible to list all the special prices but here are some of the best. Buy underwear now, and save money!

Separate Garments

All 50c fleeced and ribbed underwear; Sale price..... **35c**
Genuine lisle thread ribbed underwear, our regular 75c grade and what other stores sell for \$1.00; Sale price..... **55c**
The famous "Wooltex" Comfort underwear at..... **63c**
Merino underwear, regular price 65c garment; Sale price..... **45c**
Medium weight wool merino underwear, in white and gray, a \$1.00 underwear; Sale price..... **69c**
The \$1.25 quality of wool merino underwear..... **89c**
Dr. Wright's Wool Fleeced, Dr. Wright's Wool Spring Needle and Dr. Wright's Heavy Cotton Spring Needle—these are regular \$1.25 garments; January Clearing Sale price..... **89c**
Other special lots of heavy all-wool underwear too numerous to mention. All your underwear needs can be supplied during our January Sale at a saving.

Union Suits

Spring needle union suits, in pink and cream, regular price \$1.25; Sale price..... **89c**
Dr. Wright's Heavy Wool Union Suits, \$3 garments; Sale price..... **\$2.19**
"Union-Made" Union Suits, all wool worsted, \$3.50 values; Sale price..... **\$2.69**
"Union-Made" Union Suits, mercerized heavy lisle, \$4.00 values; Sale price..... **\$2.89**

Men's Shoes

Buy shoes during January Clearing Sale. Our entire stock of grade shoes is offered at January Clearing Sale prices.

Regular \$3.50 shoes at.....
Regular 4.00 shoes at.....
Regular 4.50 shoes at.....
Regular 5.00 shoes at.....

All other shoes at proportionate reduction. Includes our entire line of heavy Work Top Shoes.

EXTRA! \$5.50 Shoes

These are the famous "Dr. Reed Cushion" regular price is \$5.50 pair; January Clearing Sale price.....

EXTRA! EXTRA!
Sale of Sample Shoes

We were able to secure for our January Sale an extensive line of Sample Shoes. These shoes come from a well known shoe man in fact, considered about the best in the shoes that would sell in a regular way and \$5.00; while they last, we quote a bargain price of just.....

EXTRA! EXTRA!
Branded Shoes

Our three famous brands of shoes—"Dr. Reed Cushion," "The Dr. Reed Cushion" and "T. Special"—are all included in January Sale. In short, there is no reserve, every shoe in stock is now offered at a bargain price.

**Look for the red canvas front
310-312 San Antonio**

Men's Hose

Lay in a stock of hose while prices prevail. Go all over El Paso and you will not find better values in men's hose.

10c Hose 6c
Black and Tan Hose, regular 10c grade; January Clearing Sale price, pair.....
12 1-2c Hose 7c
Fancy Hose that sells regularly for 12 1-2c per pair; Sale price.....
15c Hose 9c
Hose in solid colors and fancy patterns regular 15c grade; Sale price, pair.....
20c Hose 13c
Mercerized Lisle Hose, a very nice hose, worth 20c pair; Sale price.....
25c Hose 17c
Mercerized Lisle Hose, worth 25c pair; Sale price.....
35c Hose 19c
Mercerized Lisle Hose, regular price 35c pair; Sale price.....
50c Hose 33c
Nice Lisle Hose, in a good assortment of colors, sells regularly for 50c per pair; January Clearing Sale price.....

Wool Hose
Men's Wool Hose, worth 25c pair; Sale price.....
Wool Hose, in black, gray and oxford heavy and light weight, worth 35c pair; Sale price.....

Store closed all day Monday

No Reserve!
**You now have
choice from our
entire
\$75,000 stock**

The B...
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